



PACKAGES & PRICING GUIDE



Exclusively Distributed By:



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Feb. 2018

O&M CØR.Color

MASTER PACKAGE

ONE TIME PURCHASE



O&M CØR.colors

102 O&M CØR.color Shades (Full color line)

DEVELOPERS/LIGHTENERS

2 x CØR Activator 1.5% 5Vol	1000ml
3 x CØR Activator 3% 10Vol	1000ml
4 x CØR Activator 6% 20Vol	1000ml
2x CØR Activator 9% 30Vol	1000ml
1 x CØR Activator 12% 40Vol	1000ml
1 x Pearl Lightener	500g

CARE

1 x Hydrate & Conquer Shampoo	1L
1 x Hydrate & Conquer Conditioner	1L
1 x Maintain the Mane Shampoo	1L
1 x Maintain the Mane Conditioner	1L
1 x Maintain the Mane Shampoo	350ml
1 x Maintain the Mane Conditioner	350ml
1 x Fine Intellect Shampoo	350ml
1 x Fine Intellect Conditioner	350ml
1 x Hydrate & Conquer Shampoo	350ml
1 x Hydrate & Conquer Conditioner	350ml
1 x Power Base Treatment	250ml
1 x Seven Day Miracle Treatment	250ml

RETAIL STYLING

1 x Atonic	250ml
1 x Style Guru	150ml
1 x C-Paste	100g
1 x Know Knott	250ml

MERCHANDISE

- 3 x O&M Aprons
- 3 x O&M Capes
- 2 x O&M Mixing Bowls
- 2 x Tint Brushes
- 2 x Heart Color Whisks
- 2 x Simply Organic Color Tube Key
- 1 x O&M CØR.color Swatch Book
- 1 x O&M CØR.color Color Bible
- 1 x O&M CØR.color Paper Swatch Chart 8.5x11
- 1 x CØR.color Quick Start Guide
- 1 x O&M Digital Scale
- 4 x Holistic Hair Tribe T-Shirts
- 1 x CØR.color Benefits Poster
- 1 x O&M Natural Luxe Poster

Total Value: \$2,210.75

You Save: \$750.80

Discount Price: \$1,459.95



Package items are customizable, but may vary based on availability.

*First time customers: Don't forget to ask about our risk-free 30 day money back guarantee!

SimplyOrganicBeauty.com | 1-888-213-4744

O&M CØR.Color

INNOVATOR PACKAGE

ONE TIME PURCHASE



O&M CØR.color Colors

55 O&M CØR.color Shades

O&M DEVELOPERS

1 x CØR Activator 1.5% 5Vol	1000ml
1 x CØR Activator 3% 10Vol	1000ml
1 x CØR Activator 6% 20Vol	1000ml
1 x CØR Activator 9% 30Vol	1000ml
1 x CØR Activator 12% 40Vol	1000ml

O&M LIGHTENTERS

O&M Pearl Lightener	500g
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CARE & STYLING

1 x Maintain the Mane Shampoo	1L
1 x Maintain the Mane Conditioner	1L
1 x Hydrate & Conquer Shampoo	350ml
1 x Hydrate & Conquer Conditioner	350ml
1 x Style Guru	150ml
1 x Seven Day Miracle Treatment	250ml

MERCHANDISE

- 1 x O&M Apron
- 1 x O&M Cutting Cape
- 1 x O&M Mixing Bowl
- 1 x O&M Tint Brush
- 1 x O&M Heart Color Mixing Whisk
- 1 x Simply Organic Color Tube Key
- 1 x O&M CØR.color Swatch Book
- 1 x O&M Digital Color Scale
- 1 x O&M CØR.color Color Bible
- 1 x O&M CØR.color Quick Start Guide
- 2 x Holistic Hair Stylist T-Shirt
- 1 x CØR.color Benefits Poster
- 1 x O&M Blue Skies Poster

Total Value \$1,172.50

You Save: \$382.55

Discount Price: \$789.95



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O&M CØR.Color

DISCOVERY PACKAGE

ONE TIME PURCHASE

**SAVE
31%**



O&M CØR.colors

20 x O&M CØR.color Shades

O&M DEVELOPERS

1 x CØR Activator 1.5% 5Vol	1000ml
1 x CØR Activator 3% 10Vol	1000ml
1 x CØR Activator 6% 20Vol	1000ml
1 x CØR Activator 9% 30Vol	1000ml
1 x CØR Activator 12% 40Vol	1000ml

O&M LIGHTENERS

1 x O&M Pearl Lightener	500g
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CARE & STYLING

1 x Maintain the Mane Shampoo	350ml
1 x Maintain the Mane Conditioner	350ml
1 x Style Guru	150ml

MERCHANDISE

- 1 x O&M Apron
- 1 x O&M Cutting Cape
- 1 x O&M Mixing Bowl
- 1 x O&M Tint Brush
- 1 x O&M Heart Color Mixing Whisk
- 1 x Simply Organic Color Tube Key
- 1 x O&M CØR.color Swatch Book
- 1 x O&M CØR.color Color Bible
- 1 x O&M CØR.color Quick Start Guide
- 1 x Holistic Hair Tribe T-Shirt
- 1 x CØR.color Benefits Poster

Total Value: \$579.55

You Save: \$179.60

Discount Price: \$399.95



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O&M CØR.Color

TRY ME PACKAGE

ONE TIME PURCHASE

**SAVE
24%**



O&M CØR.colors

10 x O&M CØR.color shades

O&M Developers

1 x CØR Activator 6% 20Vol 1000ml

CARE & STYLING

1 x Maintain the Mane Shampoo	50ml
1 x Maintain the Mane Conditioner	50ml
1 x Atonic	50ml

MERCHANDISE

1 x Tint Brush
1 x O&M Mixing Bowl
1 x O&M CØR.Color Color Bible
1 x O&M CØR.Color Paper Swatch Chart
1 x O&M CØR.Color Quick Start Guide

Total Value \$183.60
You Save: \$43.65
Discount Price: \$139.95

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O&M RETAIL

RETAIL 3 Piece



**SAVE
22%**

RETAIL CARE

3 x Maintain the Mane Shampoo	350ml
3 x Maintain the Mane Conditioner	350ml
3 x Fine Intellect Shampoo	350ml
3 x Fine Intellect Conditioner	350ml
3 x Original Detox Shampoo	350ml
3 x Hydrate & Conquer Shampoo	350ml
3 x Hydrate & Conquer Conditioner	350ml
3 x The Power Base Treatment	250ml
3 x Seven Day Miracle Treatment	250ml

RETAIL STYLING

3 x Atonic	250ml
3 x Frizzy Logic Shine Serum	100ml
3 x Frizzy Logic Shine Spray	100ml
3 x C-Paste	100ml
3 x Style Guru	150ml
3 x Rootalicious	263ml
3 x Original Queenie	328ml
3 x Know Knott	250ml
3 x Surf Bomb	150ml
3 x K Gravel	100g
3 x Project Sukuroi	100g

MINI MINERALS

1 x Maintain the Mane Shampoo	50ml
1 x Maintain the Mane Conditioner	50ml
1 x Fine Intellect Shampoo	50ml
1 x Fine Intellect Conditioner	50ml
1 x Original Detox Shampoo	50ml
1 x Hydrate & Conquer Shampoo	50ml
1 x Hydrate & Conquer Conditioner	50ml
1 x Conquer Blonde Silver Shampoo	50ml
1 x The Power Base Treatment	50ml
1 x Seven Day Miracle Treatment	50ml
1 x Atonic	50ml
1 x Frizzy Logic	10ml
1 x Know Knott	50ml
1 x Surf Bomb	50ml
1 x K Gravel	25G

MERCHANDISE

12 x Small O&M Retail Bags
12 x Large O&M Retail Bags
1 x O&M Natural Luxe Poster
1 x O&M Blue Skies Poster
1 x O&M Classic Hair Brush
1 x O&M Pink Blow Dryer

Total Value: \$1,263.60

You Save: \$273.65

Discount Price: \$989.95

No substitutions. Packages may vary based on availability.

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O&M RETAIL

RETAIL TRY ME



RETAIL

1 x Maintain the Mane Shampoo	350ml
1 x Maintain the Mane Conditioner	350ml
1 x Fine Intellect Shampoo	350ml
1 x Fine Intellect Conditioner	350ml
1 x Original Detox Shampoo	350ml
1 x Hydrate & Conquer Shampoo	350ml
1 x Hydrate & Conquer Conditioner	350ml
1 x Conquer Blonde Silver Shampoo	350ml
1 x The Power Base	250ml
1 x Seven Day Miracle	250ml
1 x Atonic	250ml
1 x Frizzy Logic Shine Serum	100ml
1 x Frizzy Logic Shine Spray	100ml
1 x C-paste	100g
1 x Style Guru	150ml
1 x Rootalicious	263ml
1 x Original Queenie	328ml
1 x Know Knott	250ml
1 x Surf Bomb	150ml
1 x K Gravel	100g
1 x Project Sukuroi	100g

MERCHANDISE

- 1 x O&M Natural Luxe Poster
- 5 x O&M Small Retail Bags
- 5 x O&M Large Retail Bags
- 1 x O&M Brand Book

Total Value: \$369.10

You Save: \$69.15

Discount Price: \$299.95

O&M BACKBAR

1 Piece Backbar

**SAVE
20%**



BACKBAR STOCK

1 x Maintain the Mane Shampoo	1L
1 x Maintain the Mane Conditioner	1L
1 x Fine Intellect Shampoo	1L
1 x Fine Intellect Conditioner	1L
1 x Original Detox Shampoo	1L
1 x Hydrate & Conquer Shampoo	1L
1 x Hydrate & Conquer Conditioner	1L
1 x Conquer Blonde Silver Shampoo	1L
1 x The Power Base Treatment	1L
1 x Seven Day Miracle Treatment	1L
1 x Frizzy Logic Serum	100ml

Total Value: \$333.45
You Save: \$63.50
Discount Price: \$269.95

No substitutions. Packages may vary based on availability.
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CØR.color Shades (3.4 oz)**naturals \$12.95**

2.0	Black
3.0	Dark Brown
4.0	Brown
5.0	Light Brown
6.0	Dark Blonde
7.0	Blonde
8.0	Light Blonde
9.0	Very Light Blonde
10.0	Lightest Blonde

cool.naturals \$13.95

33.19	Dark Ash Matte Brown
44.19	Ash Matte Brown
66.19	Dark Ash Matte Blonde
88.19	Light Ash Matte Blonde

ash \$12.95

4.1	Ash Brown
5.1	Light Ash Brown
6.1	Dark Ash Blonde
7.1	Ash Blonde
8.1	Light Ash Blonde
9.1	Very Light Ash Blonde
10.1	Lightest Ash Blonde

intense.ash \$13.95

2.11	Blue Black
6.11	Intense Ash Dark Blonde
7.11	Intense Ash Blonde
8.11	Intense Ash Light Blonde
9.11	Intense Ash Very Light Blonde

cool.beige \$12.95

5.13	Cool Beige Light Brown
6.13	Cool Beige Dark Blonde
7.13	Cool Beige Blonde

beige \$12.95

6.03	Dark Beige Blonde
7.03	Beige Blonde
8.03	Light Beige Blonde
9.03	Very Light Beige Blonde
10.03	Lightest Beige Blonde

gold \$12.95

4.3	Golden Brown
5.3	Light Golden Brown
6.3	Dark Golden Blonde
7.3	Golden Blonde
8.3	Light Golden Blonde
9.3	Very Light Golden Blonde
10.3	Lightest Golden Blonde

CØR.color Shades (3.4 oz)**golden.copper \$12.95**

6.34	Dark Golden Copper Blonde
7.34	Golden Copper Blonde
8.34	Light Golden Copper Blonde

copper \$12.95

5.4	Light Copper Brown
6.4	Dark Copper Blonde
7.4	Copper Blonde

copper.gold \$12.95

6.43	Dark Copper Gold Blonde
7.43	Copper Gold Blonde
8.43	Light Copper Gold Blonde

red \$12.95

6.45	Dark Copper Red Blonde
9.5	Very Light Red Blonde

red.intense \$13.95

44.65	Red Intense Brown
55.55	Light Red Intense Brown
66.46	Dark Red Intense Blonde
77.45	Red Intense Blonde

violet

3.66	Intense Dark Violet Brown	\$13.95
4.66	Intense Violet Brown	\$13.95
5.6	Light Violet Brown	\$12.95

ash.violet \$12.95

8.16	Light Ash Violet Blonde
9.16	Very Light Ash Violet Blonde
10.16	Lightest Ash Violet Blonde

pearl \$12.95

5.8	Light Pearl Brown
6.8	Dark Pearl Blonde
7.8	Pearl Blonde
8.81	Light Pearl Ash Blonde
9.8	Very Light Pearl Blonde
10.8	Lightest Pearl Blonde

brunette

4.7	Brunette Brown	\$12.95
5.7	Light Brunette Brown	\$12.95
6.7	Dark Brunette Blonde	\$12.95
6.77	Dark Intense Brunette Blonde	\$13.95
7.7	Brunette Blonde	\$12.95
8.7	Light Brunette Blonde	\$12.95
9.7	Very Light Brunette Blonde	\$12.95

CØR.color Shades (3.4 oz)

gold.brunette \$12.95

6.73	Dark Golden Brunette Blonde
7.73	Golden Brunette Blonde
8.73	Light Golden Brunette Blonde

chocolate.brunette \$12.95

4.75	Chocolate Brown
5.75	Light Chocolate Brown
6.75	Dark Chocolate Blonde
7.75	Chocolate Blonde

super.blondes \$12.95

12.0	Super Blonde Natural
12.8	Super Blonde Pearl
12.81	Super Blonde Pearl Ash
12.1	Super Blonde Ash
12.11	Super Blonde Intense Ash

pure.color \$12.95

0.33	Gold
0.43	Copper
0.55	Red
0.66	Violet
0.11	Ash
0.19	Ash Matte
0.00	Clear

pastels \$12.95

Platinum
Ice
Silver
Charcoal
Sand
Apricot
Pale Pink
Dusty Pink
Lilac

O&M Chemical Services

O&M Chemical Services

Pearl Lightener Blue - Ammonia Free	500g	\$25.95
Pearl Lightener Blue - Ammonia Free	1kg	\$36.95
Pearl Lightener White - Ammonia Free	500g	\$25.95
Pearl Lightener White - Ammonia Free	1kg	\$36.95
Keratin Lightener	500g	\$25.95
Keratin Lightener	1kg	\$37.95
Paint Powder Lightener	500g	\$28.95
CØR Activator 1.5% 5Vol	1000ml	\$10.95
CØR Activator 3% 10Vol	1000ml	\$10.95
CØR Activator 6% 20Vol	1000ml	\$10.95
CØR Activator 9% 30Vol	1000ml	\$10.95
CØR Activator 12% 40Vol	1000ml	\$10.95
Protect	236ml	\$16.95
Boost	236ml	\$25.95

MINI KITS

Smooth Mini Minerals	\$39.95
Volume Mini Minerals	\$39.95
Styling Mini Minerals	\$24.95

CARE & STYLING

O&M Retail

Maintain the Mane Shampoo	350ml	\$14.95
Maintain the Mane Conditioner	350ml	\$15.95
Fine Intellect Shampoo	350ml	\$14.95
Fine Intellect Conditioner	350ml	\$15.95
Original Detox Shampoo	350ml	\$14.95
Original Detox Conditioner	350ml	\$15.95
Hydrate & Conquer Shampoo	350ml	\$14.95
Hydrate & Conquer Conditioner	350ml	\$15.95
Conquer Blonde Shampoo	250ml	\$16.95
Seven Day Miracle	250 ml	\$16.95
The Power Base	250 ml	\$16.95
Frizzy Logic	50ml	\$13.95
Atonic	250ml	\$13.95
Know Knott	150ml	\$13.95
Style Guru	150ml	\$12.95
Surf Bomb	150ml	\$12.95
Original Queenie Hair Spray	328ml	\$13.95
Rootalicious	263ml	\$13.95
K-Gravel	100g	\$13.95
Project Sukuroi	100g	\$21.95
C Paste	100g	\$14.95
Frizzy Logic Serum	100ml	\$22.95
Frizzy Logic Finishing Shine Spray	100ml	\$22.95

O&M Minis

Frizzy Logic (Trial Size)	10ml	\$5.95
Know Knott	50ml	\$5.95
Atonic	50ml	\$5.95
Seven Day Miracle	50 ml	\$5.95
The Power Base	50ml	\$5.95
Maintain the Mane Shampoo	50ml	\$5.95
Maintain the Mane Conditioner	50ml	\$5.95
Original Detox Shampoo	50ml	\$5.95
Fine Intellect Shampoo	50ml	\$5.95
Fine Intellect Conditioner	50ml	\$5.95
Hydrate & Conquer Shampoo	50ml	\$5.95
Hydrate & Conquer Conditioner	50ml	\$5.95
Conquer Blonde Shampoo	50ml	\$5.95
K-Gravel	25g	\$5.95
Surf Bomb	50ml	\$5.95

O&M Professional - 1 Liter

Maintain the Mane Shampoo	\$28.95
Maintain the Mane Conditioner	\$29.95
Fine Intellect Shampoo	\$28.95
Fine Intellect Conditioner	\$29.95
Original Detox Shampoo	\$28.95
Original Detox Conditioner	\$29.95
Hydrate & Conquer Shampoo	\$28.95
Hydrate & Conquer Conditioner	\$29.95
The Power Base	\$34.95
Seven Day Miracle	\$34.95
Conquer Blonde Shampoo	\$34.95

accessories

Small O&M Retail Shopper Bag	\$1.50
Large O&M Retail Shopper Bag	\$1.75
O&M Natural Luxe Poster	\$9.95
O&M CØR.color Benefits Poster	\$9.95
O&M Blue Skies Poster	\$9.95
O&M Window Decal – 15.75 Inch	\$14.95
O&M Window Decal 23.625 inch	\$19.95
O&M CØR.color Paper Swatch Chart	\$4.95
O&M Color Bible	\$9.95
O&M Style Bible	\$9.95
O&M Mixing Bowl	\$4.95
O&M Apron	\$25.95
O&M Cutting Cape	\$25.95
Heart Color Mixing Whisk	\$9.95
Tint Brush	\$4.95
Small Tint Brush	\$2.95
O&M Liquid CCT Tint Brush	\$4.95
O&M Detangler Brush	\$18.95
Classic Brush	\$14.95
Volume Curve Brush	\$18.95
Holistic Hair Tribe T-Shirt	\$19.95
SO Color Tube Key	\$4.95

misc

O&M CØR.color Quick Start Guide	\$0.50
O&M Info Pack	\$4.95
Liter Pump	\$1.95
O&M CØR.color Swatch Book	\$74.95

PACKAGES

O&M CØR.color Packages

O&M CØR.color Master Package	\$1,459.95
O&M CØR.color Innovator Package	\$789.95
O&M CØR.color Discovery Package	\$389.95
O&M CØR.color Try Me Package	\$139.95

O&M Retail & Backbar Packages

O&M Retail 3 Piece	\$989.95
O&M Retail Try Me	\$299.95
O&M 1 Piece Backbar	\$269.95